



Successfully completed the prescribed course of training & demonstrated competence in Toner Printer Cartridge Quality Assurance Test Methods according to the STMC Guide for Evaluating Adva-Gate Cartridges, including ASTM F 1999-04 - ANSI IT 2.17-05 - ISTA 1A version - 99 - ASTM 2036-05
All brand names, trademarks and registered trademarks are used for reference only and are the property of their respective owners.



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H-Laserjet 10
1319/356/205
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TONER CARTRIDGE



Quality • Value • Excellence

YOUR INK & TONER SUPPLIER

OUR STORY

Get to know us better...

Channellnk is a value added Supplier of compatible Ink and Toner cartridges. The company was founded on the 14th of February 2013 and has a successfully growing brand in the industry of Printer consumables.

Entrepreneurs, Lani Botha & Priya Bagrathic started this journey with one vision in mind! "Becoming successful Brand ambassadors to their very own A1 Cartridges". They wanted a quality product affordable to any. Without a doubt, they have succeeded in creating an impeccable brand in the industry.

Lani Botha, the Managing Director @ Channellnk, has been in the IT Industry for the past 22 years. She understands that Channellnk needs to be a step ahead of the market, with regards to quality and technology. "We find ourselves living in a world whereby technology changes rapidly."

Priya Bagrathic, the Sales Director @ Channellnk, has been in the consumables sales industry for the past 15 years. She strives towards continuously developing relationships with clients and ensure that customer projects , sales commitments and service levels are delivered successfully.

Since the development of the business... the accomplishments have been immeasurable!!!

EVERY GREAT BUSINESS IS BUILT ON FRIENDSHIP AND TRUST!

ABOUT

Our Brand

Taking this industry by storm, the A1 Brand is specifically designed to suit consumer needs. The uniquely designed packaging helps consumers identify quality immediately.

OUR CARTRIDGE:

High quality generic toner- and ink cartridges from ISO 14001:2004 (Environmental Control System) and ISO 9000 (Quality Control System) Certified Manufacturing Facilities.

The cartridge is made with high quality parts, ensuring good quality prints.

Due to our longstanding and reliable relationship developed with our manufacturer, we have been selected to be the sole distributor in S.A. for this brilliant product. Our manufacturer was founded in 1995, distributing their products to their neighbouring countries.

We are honoured in being selected to be their first distributor in S.A. Channellnk is a people-ready business that adapts to the environment, bringing new products and services to the market in a timely and efficient manner.

QUALITY IS FREE!

OUR

Speciality

Excellent service levels are our top priority, ensuring an on-going and trustworthy relationship with YOU, our valued customer.

You can expect consistent quality and reasonably competitive pricing for the entire channel.

WE VALUE YOU!

OUR TEAM

Team work makes the Dream Work

The staff of Channellnk shares a passion and a dream to drive the company forward, adding value to your business and to the people we come into contact with.

MAKING IT EASY
TO DO
BUSINESS
WITH US



OUR Customer

Channellink offers a world class service.

Good service is good business.

Customers are an essential component to any business. Building a positive bond with our customer is imperative to us. Spending time with you, face to face is one way we intend to achieve this. Access and interaction with directors and senior management is only a phone call away.

Our hassle free returns policy will ensure that we fix things, should they go wrong.

Our world revolves around you, our valuable customer. We will always strive to become better.

**OUR CUSTOMER COMES FIRST!
YOU ARE THE PURPOSE!**

WHY Choose Us?

- Our Brand is your Brand.
- We have confidence in our product and a passion for our brand.
- We deliver beyond expectations.
- We have a hassle free returns policy.
- We offer a world class service.
- We are a sole distributor in South Africa.
- We offer great value for money.
- We honour our commitments, providing results and striving for the highest quality.
- We contribute positively to our customers and the environment.

**WORK ETHIC
SEEKS
EXCELLENCE
AS A
GOAL!**

OUR Key Values



OUR Vision

Quality – Value – Excellence

Channellink will aim to be the brand of choice, making footprints around the globe, for our valued customers and our valued employees.

**A COMPANY IS
NOTHING MORE, OR LESS,
THAN THE PEOPLE
WHO MAKE IT UP!**

OUR Mission

Channellink commits to providing you with a quality brand, adding value to your business and those of your customers.

Our success is based on our customer focus. We listen and connect with our customer to ensure extra ordinary outcomes.

WE LISTEN TO YOU!

Lani Botha
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