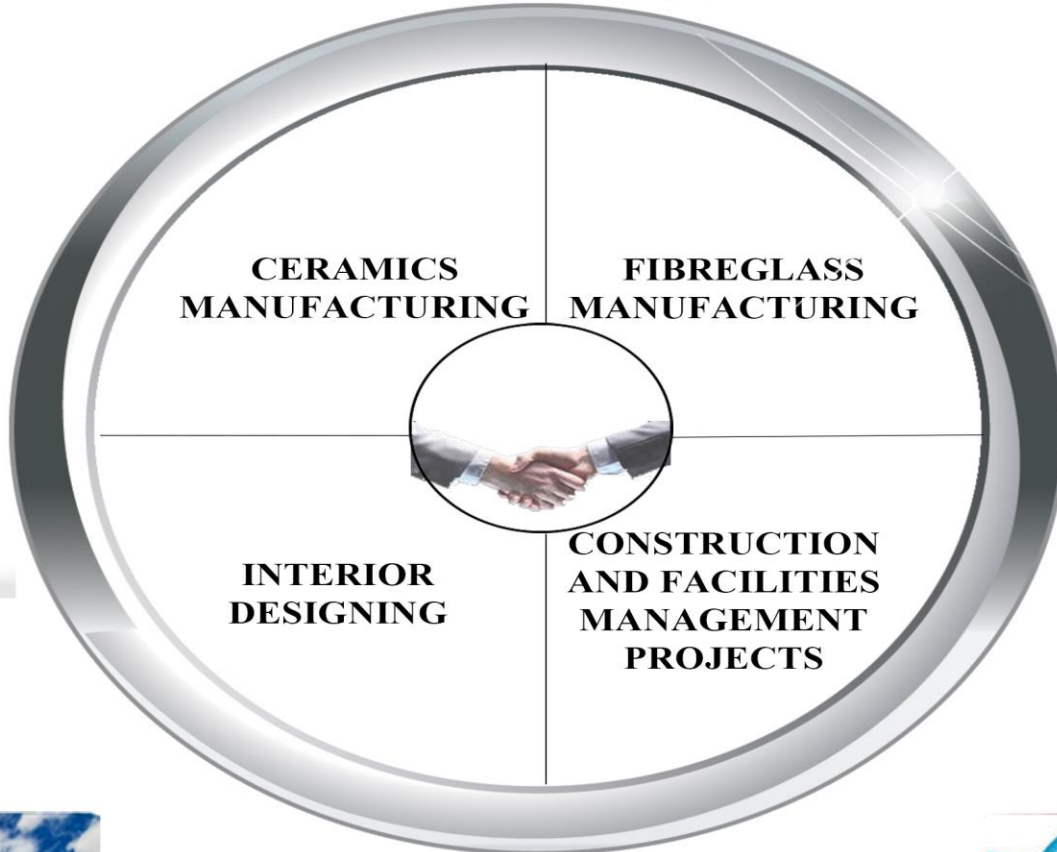




COMPANY PROFILE

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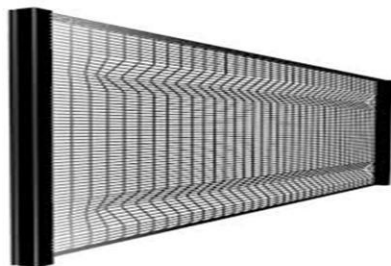


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EXECUTIVE SUMMARY

Dating back from the cradle of mankind the principle of, "first impressions, later perceptions" has influenced the way humanity views and relates to their internal and external environments. The perceived later perceptions about our looks and environment inevitably creates a certain kind of cautiousness mainly because we believe changing the perceptions of a client costs a fortune. It is for this simple reason that MWSD Consortium Pty Ltd is in the business of making sure you never regret the experience of hosting any event with a smile.

We provide a comprehensive design approach within the context of a humanistic perspective which considers the psychological, sociological, emotional and physical needs of individuals and corporates. Our service profession emphasizes its attention on interiors, changing lifestyles, tastes, technology and recognition of special environmental needs, demographic changes, and growth in the residential, corporate, commercial and industrial market.

MWSD Consortium manufactures Ceramic Products, Fibreglass products, Resin products and executes projects in Construction, Interior Designing, Facilities Management as well as Information Technology Consulting and due to demand of our products and services we continuously are investing in skilled professionals and state of the art innovative ideas to keep afloat with changing standards and new market developments in all our business units. Ceramics, Fibreglass, Construction, Interior Designing, Facilities Management and IT fields affect not only the individual within the home context but have become critical subjects of concern in business and industry in providing functional work and leisure environments hence our giant leap to bridge the gap through providing quality locally manufactured products and services for diverse industries.

Forecasting at the misconstrued economic climate, we are endeavoring to making available our tailor made, sophisticated and customer orientated solutions to the domestic, commercial, industrial, public and private sector clientele such that they may indulge in our exclusive touch. The company has its Head Office in Johannesburg and was founded in 2009 and rebranded in 2014 under this name with its main objective being the provision of expert service to specific industries of operation, elimination of poverty and job creation for sustainability to the economically disadvantaged from all walks of life.

Vision, Mission Statement, Business Values and Economic E. Policy

VISION

Our commitment is to be outstanding industry player in producing products of exclusive quality as well as taking the delicate challenge of offering unquestionable service delivery in all our business units all tailored to re-enforce the adopted values of Quality, Loyalty, and Professionalism to the local, regional and the international markets; increasing our market share through service delivery, creating and maintaining a position within the competitive edge as well as integrity in handling our clients.

MISSION STATEMENT;

MWSD Consortium Pty Ltd aims to achieve their vision through;

- Offering dynamic and professional service quality to all of its clients.
- Maintaining a sophisticated approach in valuing customer satisfaction
- Developing and maintaining a mutual relationship with our client base so as to facilitate growth in market share as well as improved corporate image
- Maintaining concrete key accounts portfolio based on mutually beneficial outstanding business relations to keep the business afloat due to trusted service delivery.

BUSINESS VALUES;

MWSD Consortium Pty Ltd is driven by;

***Quality**

We are dedicated to producing quality products and offering services that are tailored in accordance to clients' specifications

***Loyalty;**

Building and maintaining a loyal client base and getting staff that is committed to the future of the company

***People;**

Attracting and retaining competent people, ensuring the development of key competencies essential for business and success as a strategy for re-enforcing our human resources policy

***Integrity**

Hard choices and trade off about what is good for the client, company and value creation without sacrificing quality and standards

ECONOMIC EMPOWERMENT POLICY;

MWSD Consortium Pty Ltd is fully BEE Compliant. We have adopted a strict empowerment policy which aims to enhance the plight of those from previously disadvantaged backgrounds. Our policy stipulates that 100% of our staff compliment must consist of Historically Disadvantaged Individuals (HDI).

Corporate Social Investment

The fundamental principle of economic growth and sustainability is dependent upon industrious and involved communities especially in socio-economic enrichment. MWSD Consortium has realized the fate of handouts granted even to the able bodied which is biting back the hands of those feeding them. In strict terms our nation is not needful of young people who will become a liability, instead; we need citizens who shall contribute something to the Gross Domestic Product of our land. With this in consideration, MWSD Consortium is striving to educate citizens in income generating projects in which the company has expert knowledge in. Our strength lies in the fact that the organization administers and specializes in these disciplines, knows and understands the technicalities involved in each project scope and has all the tools to bring about the desired output in training.

Our CSI policy endeavours to make a difference in our habited communities through offering education on self-sustaining and income generating projects and we are confident that through our technical expertise we can reverse the plight created by lack of employment resulting in lack of industry and usefulness amongst our citizens. We do training and development on individuals and communities within the vicinity of their locations all through South Africa and beyond all dependent upon the agreements the company cements with its stakeholders in any given scenario.

Services in Detail According to Divisions

CERAMIC MANUFACTURING;

MWSD Consortium Pty Ltd manufactures and distributes ceramic products to the domestic, regional and international markets

The range of products we specialize on are not limited to the following;

- Ceramic Artefacts
- Ceramic Floral Products
- Ceramic Tableware Products
- Ceramic Laboratory Products
- Ceramic Art and Sculpture Products

FIBREGLASS and RESIN MANUFACTURING;

MWSD Consortium Pty Ltd operates a complimenting business unit that specializes in fibreglass products which are also consumed by the local and the international market.

Services on offer include but are not limited to the following;

Pattern or Mould Making;

We manufacture GRP moulds for any industry ranging from Construction, Laboratory, Automotive, Water and Sanitation, Décor and many other industries based on clients' specifications. Our moulds are quality guaranteed and require minimum handling care due to their durability.

Manufacturing;

Our fibreglass and resin products range from gloss, matt and smooth finishes based on client specifications. From inception to conception of projects we involve clients through the production processes as part of our quest to offer best quality products with minimal returns. All our products are manufactured to withstand environmental extremes as can be emphasized by any client from any industry specific

Fabrication;

Linings;

Glass Resistant Plastic has proven to be the best in fibreglass lining for domestic, residential, commercial and industrial projects. Every area lined using fibreglass inevitably gives a hygienic, corrosion resistant, easy to wipe or wash surface. Any surface that needs regular cleaning or extra protecting in its daily use will benefit greatly from glass resistant plastic lining. Common fibreglass lining applications include but are not limited to;

Work areas, Roofs, Reservoirs, Pools, Ponds, Cold rooms, Ducts etc
Cold rooms, Ducts etc

Repairs;

We have invested in trained and experienced technical experts who understand the technicalities of various fibreglass dynamics on and off site. We undertake, repairs, once off and routine maintenance work ranging from minor gel coat to major structural damage.

INTERIOR DESIGN PROJECTS;

Our Unique Selling Propositions in the built in environment are as aggressive as the service quality we give to our business clients. We believe in, "First impressions, later perceptions concept" hence the intimacy we have developed with the industry.

- We identify, analyze, and create design solutions for creative spaces addressing the user's aesthetic, psychological, functional, and physical needs in relation to their built environment.
- We demonstrate proper business practice and standards in interior design industries.
- We create and communicate design solutions based on the needs of the user through a variety of presentation methods.
- We analyze historical designs as it relates to the present interior and exterior environments
- We demonstrate a working knowledge of material finishes and building systems as they apply to the built environment
- We involve our clients from inception to evaluation of project outcomes

Upholstery and Solid Wood;

- Designing and manufacturing of leisure and hospitality furnishings
- Restoration of solid wooden furniture and Upholstery (including antiques)
- Varnishing of solid wooden furniture

Space Planning;

- Designing of residential and commercial interiors
- Designing and assembling of Office fronts, Fitted kitchens and Fitted wardrobes
- Dry walling and or Partitioning Installations
- Suspended Ceiling Installations and Repairs
- Bathroom planning, Installations and remodeling

Painting and Wall Papers;

- Paint mixing and related services
- Commercial painting contractors
- Commercial Installation of Wallpapers

Services in Detail According to Divisions

Floor Installations and Repairs;

- Installation of Vinyl and ceramic wall and floor tiles
- Installation of Wooden floor tiles
- Installation of Ceramic, Porcelain and Laminated floor tiles
- Repairs of wooden floors
- Sanding and sealing of wooden floors

BUILDING CONSTRUCTION and FACILITIES MANAGEMENT

MWSD Consortium Pty Ltd has delivered a well-trained engineering human resources staff that is capable of delivering within the lines of our technical disciplines we offer to domestic, commercial and industrial clientele. Making all this possible is the motivation and most importantly the support, proven practices, development courses and the tools at their disposal. We employ, develop and deploy the best of a broad spectrum of construction, technical and maintenance engineers and personnel who make up our stronghold in the following disciplines;

Construction Projects;

- General building & construction
- Building renovations and alterations
- Building maintenance;

- Clearvu Fencing
- Razor Wire

- Electric Fencing
- High Security Barriers

Air Conditioning Systems;

- Sales of Air Conditioning Systems
- Installation of Air Conditioning Systems;
- Service Contracts
- Once off and Routine Maintenance
- Repairs of Air Conditioning systems to Industrial, Institutional, Supply Chain, Mines and Health Care etc

Commercial Refrigeration;

- Designing and Manufacturing of Cold Room Systems to Industrial, Institutional, Supply Chain, Mines and Health Care clientele
- Assembling of Cold room systems to Industrial, Institutional, Supply Chain, Mines and Health Care clientele
- Service Contracts
- Once off and Routine Maintenance
- Repairs of Cold Room Systems to Industrial, Institutional, Supply Chain, Mines and Health Care etc

Plumbing and Electrical Support;

- Construction plumbing and electrical projects
- Maintenance Plumbing and electrical projects
- Repairs of plumbing and electrical projects to industrial, Institutional, Supply Chain, Mines, Health Care etc

Our Policies and Implementation

SHE policy;

We are committed to Safety, health and protection of the environment. It forms an integral part of our planning and decision making. We conduct our company in an ethical way that strikes an appropriate and well-reasoned balance between economic, social and environmental needs. We are committed to:

- Conducting our business with respect and care for people and the environment
- Responsible utilization of natural resources
- Continually improving our safety, health and environmental performance
- Complying, as a minimum, with all applicable legal and other agreed requirements
- Promoting dialogue with stakeholders about safety, health and environmental performance

Quality policy;

Our quality policy aims to provide quality, economical products and services to the customer's satisfaction. In order to achieve this the following shall be established and compiled with:

- Identify customer requirements, meet the requirements and carry out the services with team spirit.
- Ensure compliance with all applicable regulations and requirements regarding the services provided
- Provide efficient services to meet customer specifications and need by procuring the proper materials and maintaining equipment and necessary infrastructure in a high state of repair.
- Recruit highly qualified staff and improve the skills of employees in order to maintain the quality of products and services that meet, or exceed, the customer expectations.
- Optimize the performance and maintain strict monitoring of the projects throughout its duration in order to meet the client requirements.
- Continually identify, assess and implement the measures and steps that improve the company's Quality Management System.

Market Segmentation

MWSD Consortium has various niche markets within the public and private sector in South Africa. Our foot prints can also be traced outside national boundaries in the SADC region where we service hospitality, supply chains, retail, manufacturing, mining, construction, engineering, property, automobile and other industries of interests.

Conclusion

In conclusion, you may prefer to take advantage of our comprehensive, bespoke solution encompassing all aspects of conception and execution. Whatever your requirements, we are dedicated to producing superb and exclusive products, offering exquisite service delivery all tailored to meet our clients' needs and expectations

Contactable Trade References

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